



Welsh Perry and Cider Festival 2016

27-30 May, Caldicot Castle

Catering Stalls Booking Form

The annual Welsh Perry and Cider Festival is back at Caldicot Castle for 2016. Based on last year's figures we expect over 3000 visitors across the weekend with over 250 camping pitches for weekend passes.

The event takes place inside the walls of the castle, and the focal point is the cider tent; home to the 100+ Welsh ciders and perries, as well as some international guest producers. At the opposite end of the arena is the live music stage, playing a range of musical genres throughout the day and really building that festival buzz.

To see more of past festivals visit our Facebook page www.facebook.com/welshperryandcider or follow our blog at welshciderfestival.wordpress.com.

If you are interested in taking a pitch, you will be asked to place a bid for your pitch. Please complete the form and send back to me with an appropriate bid price for the pitch.

Only 6 companies will be offered pitches, with each offering a different style of catering; giving everyone a fair opportunity for good trade across the weekend. Pitches will be offered to the six highest bidders, providing they are suitably different, and meet quality expectations. We are looking for quality caterers with an emphasis on local sourcing and offering fresh, homemade produce. Please enclose a copy of your proposed menu and prices with your application.

Stalls

Caterers are expected to provide their own unit/marquee/gazebo and serving tables. All catering stalls are expected to remain open throughout the duration of the festival. Electricity will be available at an additional cost.

Trading Hours

Friday 27th May: 6pm – 11pm

Saturday 28th May: 12noon – 11pm

Sunday 29th May: 12noon – 11pm

Monday 30th May: 12noon – 6pm

How to Apply

To register your interest and place a bid for a catering pitch, please return the completed application form by **Friday 11 March 2016**. Please do not send payment at this stage.

If you are successful, you will be offered a stand by **Friday 18 March 2016**, and will be sent an invoice. You will have until the **Friday 26 March 2016** to accept the offer and return your payment to the office together with any additional information required.

If you are not successful, we will keep you on the waiting list in case someone should not accept an offer.

Please return completed forms:

- by post to WPCS Office, Blaengawney Farm, Hafodyrynys, Crumlin, NP11 5AY
- by email to festival@welshcider.co.uk

We hope to see you at this year's festival!

Cressida Slater

Festival Coordinator

T: 07702 942587

APPLICATION FORM

CONTACT DETAILS

as they should appear in the festival programme. If you **do not** want this detail to appear in the programme please mark with a X in the box at the end.

| | | |
|--------------|----------|--------------------------|
| Company Name | _____ | <input type="checkbox"/> |
| Contact Name | _____ | <input type="checkbox"/> |
| Address | _____ | <input type="checkbox"/> |
| Postcode | _____ | <input type="checkbox"/> |
| Telephone | _____ | <input type="checkbox"/> |
| Email | _____ | <input type="checkbox"/> |
| Website | _____ | <input type="checkbox"/> |
| Twitter | _____ | <input type="checkbox"/> |
| | Facebook | <input type="checkbox"/> |

PITCH

Full catering pitch - My pitch bid is £ _____

Please tick to indicate your power requirements:

- No electricity required Electricity - £20 Overnight Electricity – additional £15

COMPLIANCE

All stallholders are required to have the following documentation where applicable. Should your application be successful, we will request copies. Please tick to confirm you have the following:

- Public and Product Liability Insurance
 Risk Assessment including fire procedures
 Food Hygiene Certificate for all those serving on the stall
 List of electrical appliances, all PAT tested, and power requirements

(Environmental Health Officers from Monmouthshire County Council may undertake routine inspections during the event, so a full HACCP should be held on your stall in case it is requested).

TERMS OF APPLICATION

A space must be filled for the duration of the festival, so shared stalls must be agreed with the organisers in advance.

Stalls will be allocated on consideration of all bids, and a reserve list will be kept should more space become available. On confirmation of your stall space, you will receive an invoice, which should be paid on receipt to guarantee your space. Catering pitches are non-refundable.

The deadline for stallholder applications is **Friday 18 March 2016**.

I agree to the terms as set out above, and would like to register my interest for catering at the Welsh Perry and Cider Festival 2016.

Signed _____ Date _____
Print Name _____